State Travel Brochure

Students will pick one of the 50 states in the US. Students will create a travel brochure that encourages people to visit the state chosen. The travel brochure will be on the provided paper and should be a tri-fold brochure.

The brochure should include the following:

* Detailed historical information about your state and illustration
* Information and illustration about the industry of your state
* One famous landmark and illustration (tourist attraction) from your state
* State slogan (student makes one up for the top of the front cover)
* Map, flag, or seal of the state
* 5 Facts, explaining what your state has to offer visitors

Keep in mind when providing “facts” there is a difference between facts and opinions. Statements such as the following are opinions:

* Cotton is a **very important industry** in my state
* Busch Gardens provides **enjoyable entertainment** for everyone.
* The Mall of America **is one of the most fun places to visit** in the country.
* Florida grows **the best** oranges in the country.

Such statements as those above will not be counted as factual details. The following are examples of facts that are acceptable for your brochure:

* Soybeans are used in meat substitutes as well as toothpaste and ice cream production.
* Approximately 600 people visit the ABC center every day.
* The XYZ theme park claims to have the world’s fastest roller coaster, traveling at 130 mph at its top speed.
* With 40% of the nation’s steel manufactured in Steelville, my state leads the nation in steel production.

The brochure grade will be based on the State Brochure Rubrics.

Make sure you put your name on it!